

# LEADERSHIP

Regan Rajan

870221 14 6417

# STEVE JOBS

*“Lowest Paid Chief Executive Officer”*



*\* Richness in Simplicity \**

# STEVE JOBS

## *Personal info:*

*Steven Paul Jobs*

*February 24, 1955*

*San Francisco*

*Adopted by parents; Mountain View, California*

*Reed College, Portland dropout*

*Married to Laurene Powell and have 3 children*

# STEVE JOBS

## *Beginning:*

*Technician at Atari*

*(a manufacturer of popular video games)*

*Saved money for a spiritual retreat to India*

*Apple founded with partnership and funded by multimillionaire*

*Assembling a computer and selling it.*

*(The Macintosh became the first commercially successful small computer with a graphical user interface)*

# STEVE JOBS

## Adventure:

*Founded another computer company, NeXT Computer*

*(NeXT workstation was technologically advanced)*

*In 1996, Apple bought NeXT for \$429 million*

*He later became Apple's CEO*

*NeXT's technology integrated into Apple products and Apply revolution born.*

*(iMac, iPod, iTunes, iPhone)*

# STEVE JOBS

## *Adventure:*

*Jobs bought Pixar from Lucasfilm's  
(price of \$10 million)*

*Disney had agreed to purchase Pixar in an all-stock  
transaction worth \$7.4 billion*

*Jobs became The Walt Disney Company's largest  
single shareholder  
(approximately 7% of the company's stock)*

# STEVE JOBS

## *Rock and Roll:*

*Jobs's aggressive and demanding personality*

*Jobs had a public war of words with Dell Computer  
CEO Michael Dell*

*(un-innovative beige boxes)*

*His price tag is \$3.4 billion*

*(as on 2009)*

*His salary is US 1 dollar annually*

***\* Richness in Simplicity \****

# Warren Buffett

*“Lowest spending  
Billionaire”*



***\* Simplicity in Richness \****



# Warren Buffett

## *Personal info:*

*Warren Edward Buffett*

*August 30, 1930*

*Omaha, US*

*Married to Susan Thompson and have 3 children*



# **Warren Buffett**

## **Beginning:**

*Purchase a used pinball machine, which they placed in a barber shop.*

*He bought his first share at age 11 and he now regrets that he started too late*

*He bought a small farm at age 14 with savings from delivering newspapers*



# Warren Buffett

## *Adventure:*

*Purchased a Sinclair Texaco gas station as a side investment, but that venture failed.*

*He worked as a stockbroker*

*Teach a night class at University of Nebraska  
(Subject is Investment Principles)*



# Warren Buffett

## Adventure:

*Saved \$140,000. Buffett created Buffett Partnership Ltd., an investment partnership*

*In 1962, Buffett became a millionaire, because of Buffett's partnerships, which in January 1962, had in excess of \$7,178,500, of which over \$1,025,000 belonged to Buffett.*



# **Warren Buffett**

## **Rock and Roll:**

*Donated \$31 billion to the Bill & Melinda Gates Foundation.*

*His price tag \$37 billion*

*His salary is \$100,000 per annum*

*Ranked second richest guy in Forbes Billionaire List*

# **Warren Buffett**

## **Rock and Roll:**

*He still lives in the same small 3-bedroom house in mid-town Omaha , that he bought after he got married 50 years ago. He says that he has everything he needs in that house.*

*(bought in 1958 for \$31,500, today valued at around \$700,000)*

**\* *Simplicity in Richness* \***



# LEADERSHIP

Thank you!